

*Green River District*

HEALTH DEPARTMENT

# Strategic Plan 2018-2021

[www.healthdepartment.org](http://www.healthdepartment.org)

270-686-7747

 Green River District Health Department

 @GRDHD



Vision:

To ensure our community lives in a healthy and safe environment.

Mission:

To promote, protect, and strengthen the health and well-being of all by helping develop and maintain healthy lifestyles and environmentally safe communities.

Values:

- \* Compassion
- \* Respect
- \* Innovation
- \* Integrity
- \* Accountability

### Improve Community Outreach and Service

CHA	GRDHD will expand the Community Health Assessment (CHA) annually during the 2018-2021 cycle.
CHIP	By January 31, 2019, GRDHD will identify health department actions to support 2018 Community Health Improvement Plan (CHIP) initiatives at county and district levels.
Health Equity	By October 31, 2021, GRDHD will support health equity by identifying and monitoring up to five health outcomes to address the community's needs.
Policy	By December 15, 2020, GRDHD will develop and implement a policy advocacy plan for use in shaping public health policy.

### Improve Agency Culture and Capacity

Branding (Awareness)	GRDHD will create a comprehensive branding strategy based on the Agency branding policy by June 30, 2019.
Staff Development & Training	By July 2020, GRDHD will improve the organizational culture of quality by focusing on customer service and communication.
	GRDHD will provide ongoing professional development opportunities for all staff in various formats including annual training with KY Train, trainings during staff meetings and target specific trainings as appropriate.
AHD/Research	By June 1, 2020, GRDHD will foster the development, maintenance and expansion of Academic Health Department (AHD) relationships.
Technology	Develop a long term technology plan which includes 1, 2, and 4 year goals for the Agency by January 31, 2019

Please see the complete 2018-2021 Strategic Plan for tactics and additional details.